



# Guild Gazette

The Junior Guild of Rocky Mount

Fall 2016

Volume XXXIX

Issue 1

## Mums – Fall Is In The Air

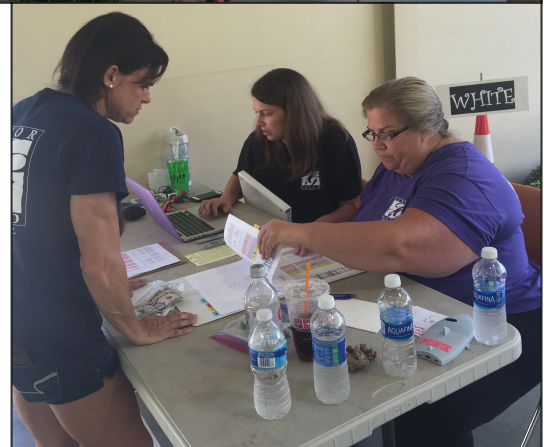
On September 24, the annual fall mum sale was in full swing. Each member was responsible for preselling eight mums at \$15 each. Top sellers were tied at 35 mums sold: Mariah McKellar and Maria Newcomb. The fundraising committee gives special thanks to all that volunteered on Friday and Saturday to help us get the mums unloaded and moved inside the Farmer's Market, then out with the customers on Saturday. We are truly grateful for the support received from the entire membership as well as the family members and friends, who pitched in and helped make this event a success. The entire community supports us and allows us to be successful each year with mum sales, and this year was no different.

- Total Sold 949 mums
- Pre-sold mums 873
- Day of mum sales 76
- \$3,056.05 profit



## Junior Guild Growing Again!

The Provisional Orientation/Reception was held in September. Twenty women have been invited to join JGRM as Provisionals. The Junior Guild looks forward to welcoming all the new provisionals!



## Outgoing Message from the Past President

It was an honor to serve as the President of the Junior Guild of Rocky Mount during the 2015-2016 year. Being a working woman with a full-time job, it often seems hard to find the time to dedicate to something besides your family and career. Fortunately, I was encouraged by other fellow Guild members six years ago to look into the Junior Guild, as it was a wonderful community organization. I am glad that I listened to those ladies, as I am proud to be a part of an organization filled with intelligent, hard working women that truly care about their local community and want to help make it prosper.

In 2015-2016, the Junior Guild hosted its 13<sup>th</sup> Annual Bargain Sale, along with several other hugely successful fundraisers throughout the year, allowing us to be able to donate over \$23,000 to twelve different community organizations and local scholarship recipients. The Puppet Committee also had a busy Spring performing their rendition of Three Billy Goat's Gruff to local children and schools. The Community Service Committee volunteered at several local organizations, such as the In Joy Thrift Shop and the Hope Program. The Guild was also fortunate enough to be able to continue to fund three scholarships this year to a wonderful Northern Nash student headed to UNC – Chapel Hill and two other students attending Nash Community College and Edgecombe Community College. And the Provisional Class made huge strides with their Provisional Class project by coordinating and raising funds to build an outdoor classroom at Peacemakers, which will be a legacy project that will be enjoyed by local children for years to come.

Our Guild members were certainly busy during 2015-2016 and I think that is a true testament to the quality of ladies that we have making up this organization.

As we are entering into a new Guild year, I would like to thank all of the Board Members and Committee Chairs for all of their hard work this past year. I truly appreciate your support and ideas that helped make this year so successful! Also, thank you to ALL of our Junior Guild members (active, sustaining and provisional) for making the 2015-2016 one of the biggest and best yet! It is because of ALL of you that the Junior Guild continues to thrive and make such a positive impact in our community!! Now let's make the 2016-2017 year even better than the last!

Best Regards,  
Marlo Williams  
Junior Guild President, 2015-2016

## CORPORATE SPONSORS

### DIAMOND - \$1500



### PEARL - \$1000



### SAPPHIRE - \$750



### EMERALD - \$500



### RUBY - \$250

Allegra  
Design•Marketing•Print

Allred Mechanical

Allstate Insurance:  
Maria Newcomb

Batts, Batts & Bell, LLP

Benvenue Country Club

Boddie-Noell  
Enterprises, Inc.

Carolina Regional  
Orthopedics

Cecil Capps Realty Co.

Davenport Autopark

Larry McAdams

Lily & Lane Boutique

Little Walters Tree Service

Local State Farm Agents

Shearin Heating  
& Cooling, LLC

Southern Bank and Trust

Turn Key Storage





KATIE KEETER



TIFFANY DELANO



KELLY ANNE MUDD



JENNIFER RANKIN



MICHELLE CHEWNING

## 2016-2017 Junior Guild Officers

**Katie Keeter, President**, is in her fourth year with the Junior Guild, joining as a Provisional in the Fall of 2013 after she moved her from Washington, DC and married her husband, Ryan Keeter, a Rocky Mount Native. Katie has worked for Deloitte and Touche LLP for 10 years and is currently a Manager in Deployment and Operations for their Audit Practice nationally, working from home. "My coworkers and I call ourselves people managers. Our part of the Talent organization is responsible for ensuring all 8,000 of our Audit professionals are effectively staffed on our clients. It's one giant puzzle of people."

Katie joined the Guild as she does not work local to Rocky Mount and wanted to be able to engage and give back to the local community. Additionally, her mother-in-law, Kathy Jenkins Keeter is a Sustaining Member. "I had always been an active member in my small town community growing up in Upstate NY. After living in DC for 10 years, I had lost that feeling of making an impact being in such a large city. Joining the Guild has really enabled me to get back to those service opportunities and meet other people and organizations in our community that I wouldn't meet otherwise not being employed locally."

Her favorite part of the Guild has been meeting and engaging with our Community Trust Recipients and seeing how the work we do impacts them in big ways. "Rocky Mount is truly unique in the amount of organizations and people that want to give back and support their own community. Everyone is willing to jump in and help out somewhere and it is heartwarming to see. The women of the Guild positively embrace that and equally want to support in as many areas as possible. I can't wait to see what this year brings with such a strong and committed group of ladies!"

**Tiffany Delano, Vice-President**, is a Database Analyst for Domtar, Inc out of Raleigh and has been in the Junior Guild since my provisional year in 2014-15. She joined the Junior Guild to make a positive impact in her community and meet like-minded ladies. The Junior Guild has made a positive impact in her life by allowing her to not only socialize with community-minded women, but make life long friends. She is married to Trevor and have a 7-year-old name, Evan. She is currently finishing her MBA, and sits on the Preservation Rocky Mount Board, and the Westridge Swim Club Board. She is an avid runner averaging about 45 miles a week, and enjoys CrossFit.

**Kelly Anne Mudd, Corresponding Secretary**, is a 33-year-old, fourth year Guild member serves as the principal at Spring Hope Elementary. She joined the Guild to give back to her community with fun, like-minded women. "What I love about Junior Guild is the opportunities to have a positive impact on our community and getting to know some amazing ladies!" Prior to being selected for her current post, she served on the fundraising committee, was co-provisional chair and was a Senior Bingo rock star! "My husband and I moved to Rocky Mount 10 years ago and we can't imagine making our home, with our two hound dogs, anywhere else. We love it here and we are excited for all the growth and potential we see."

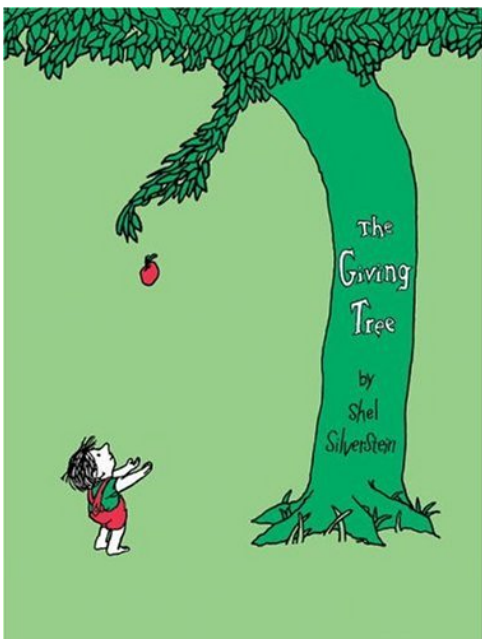
**Jennifer Rankin, Recording Secretary**, is the Childcare Director at the Harrison Family YMCA. She is the mother of Albert and wife of Bryan. She loves all things art, and any opportunity to be creative. Jennifer joined the guild to meet new people and serve her local community.

**Michelle Chewning, Treasurer**, is in her fourth active year as a JG member. The 43-year-old works as a controller at Boice-Willis Clinic. She joined the Junior Guild to meet other women, learn more about the community, and volunteer. Her career as a controller and CPA led to her placement as Junior Guild treasurer. She likes to read, sitting on the beach and spending time with my family.



## Puppets

The Giving Tree will debut at Winter Wonderland from 1-5pm on Sunday, Dec. 11th. Stay tuned for the full puppet schedule to be announced soon.



## **Save the Date**

December Social  
Meeting and Silent  
Auction on  
**December 1, 2016**

14<sup>th</sup> Annual Bargain  
Sale  
**March 4, 2017**

## **President's Update**

We are incredibly excited to kick off the 2016/2017 Junior Guild year. There are so many great things happening in the Guild, below are just a few for this year. We can't wait for all of our events and Fundraisers as we continue to engage with and support our wonderful community!

We will be transitioning over to a new email address

[juniorguildrockymount@gmail.com](mailto:juniorguildrockymount@gmail.com) in order to utilize more of shared

document and drives features that it offers. As our organization grows and we continue to raise more money it was important to start storing files and information electronically. Please save this email address in your contacts.

We will continue to keep our [jgrockymount@embarqmail.com](mailto:jgrockymount@embarqmail.com) account open and active for this year only.

- In 2017, we will celebrate the Guild's 80<sup>th</sup> Anniversary! Our Social Committee is already planning something special for our June Dinner meeting, so please be on the look-out!!
- We have revamped the Community Trust Recipient process. Applications are now posted on our website ([www.jgrockymount.org](http://www.jgrockymount.org)) and must be filled out each year in order to receive funds. The two main qualifications for our recipients is that they must be a 501 (c) 3 and located in Nash or Edgecombe counties. Applications for the 2016/2017 year's funds were due on September 30<sup>th</sup>, and will be announced after the November Membership meeting. Applications for the following year will be due in the Spring-time. If you know of any organizations wanting to become Community Trust Recipients please direct them to the website.
- We have partnered with Rocky Mount Meals on Wheels to assist with their Beans and Brews event on November 15<sup>th</sup>. Not only will the Junior Guild be volunteering, but we have entered our very own Cooking Team!!! Our Social Committee Chair, Emily Watson is leading the charge and our team is using the Chili recipe in the Junior Guild cook book. We can't wait for a winner!!!!
- The Junior Guild extended 20 invitations for Provisional Membership again this year. This marks 4 years in a row with provisional classes over 20 women! We continue to grow in great ways!
- Our Fundraising Committee kicked off our first annual "Corporate Sponsorship Campaign." The cost to hold our 2 largest Fundraisers (Mum Sale and Bargain Sale) have continued to increase. In order for our Recipients to benefit from the maximum amount of our funds raised, we went out into the Community asking for tiered Sponsorships. The Fundraising Committee collected approximately \$8,000 in Sponsors in our inaugural campaign. A list of our Sponsors is listed in the newsletter. Thank you if you or your business donated!
- Our Puppet Committee will be performing shows of "The Giving Tree" this year at the Imperial Centre. We can't wait to share those performance dates with you so be on the look-out!

Katie Keeter  
2016-2017 President



# Upcoming Meetings

November 3	11:00 a.m. (Meeting only) & 6:15 p.m. (Social & Dinner)* 6:45 p.m. (Meeting)	BCC
December 1	6:30 p.m. (Social) 7:00 p.m. (Meeting)	TBD
January 5	6:15 p.m. (Social & Dinner)* 6:45 p.m. (Meeting)	BCC
February 2	11:00 a.m. (Meeting only) & 6:15 p.m. (Social & Dinner)* 6:45 p.m. (Meeting)	BCC
March 9	6:15 p.m. (Social & Dinner)* 6:45 p.m. (Meeting)	BCC
April 6	6:15 p.m. (Social & Dinner)* 6:45 p.m. (Meeting)	BCC
May 4	11:00 a.m. (Meeting only) & 6:15 p.m. (Social & Dinner)* 6:45 p.m. (Meeting)	BCC
June 1	6:30 p.m. (Social) 7:00 p.m. (Meeting)	TBD



## Community Service Opportunities November 2016

- The H.O.P.E Program (4 hrs)
    - [www.hopeprogramnc.weebly.com](http://www.hopeprogramnc.weebly.com)
    - Saturday, November 5; 10 am – 2 pm
  - TROC (3 hrs) – [www.tarriverlive.com](http://www.tarriverlive.com)
    - Saluting our Veterans
    - Thursday, November 11; 6:30 pm – 9:30 pm
    - Dunn Center for the Performing Arts
  - Roadside Cleanup
    - November 12<sup>th</sup> – contact Amanda Bell
  - Beans and Brews (3+ hours) – at Rocky Mount Mills
    - Tuesday, November 15<sup>th</sup>
    - 11 am – 1 pm (times may vary depending on Mills):
      - early set-up/decoration – need 4 people
    - 6:00 – 9:00 pm: registration desk (3 people),
      - raffle ticket sales (3 people),
      - other support (6 people)
    - Other support includes: assisting vendors as needed (paper products, cups, etc.), assist judges in collecting blind samples, cleanup throughout evening as needed, etc.
  - Injoy Thrift Store
    - Monday – Saturday any time from 9:30 am to 6:30 pm
- ### December 2016
- Salvation Army Angel Tree Stockings (2 hrs)
  - The H.O.P.E Program (4 hrs)
    - Saturday, December 3; 10 am – 2 pm
- Injoy Thrift Store - [www.injoythriftstore.com/rocky-mount-nc/](http://www.injoythriftstore.com/rocky-mount-nc/)
- Monday – Saturday any time from 9:30 am to 6:30 pm

## 3<sup>rd</sup> Annual Beans & Brews – November 15 – 6-9 pm

The Junior Guild Beans and Brews Cooking team including Melanie Collier, Kristen Miller, Keller Strandberg and Emily Watson, participated in this annual event and made a chili recipe from the JGRMT cookbook that was published a few years ago by the Guild and sold in the community. The team made a modern update to the recipe with some fun toppings. The event benefits the local Meals on Wheels Program that delivers hot meals, Monday through Friday, to elderly clients in Nash and Edgecombe County.

## Correspondence Notes

### Notes of Congratulations sent to:

Megan Conner on the birth of her daughter, Emily.  
Emily Ballance on the birth of her son, Wesley "Lee"  
Stephanie Garner on the birth of her daughter, Melinda  
Liz Woodard on the birth of her Son- John  
Lizzie Clapsadle on the birth of their daughter, Anna James.

### Notes of Sympathy sent to:

Emily Watson on the loss of her husband's grandfather  
Emily Watson on the passing of her mother-in-law  
Keyana Walston on the loss of her grandmother

### Get Well note sent to:

Sustainer, Betty Chandler

## Treasurer's Report as of October 6, 2016.

Administrative Balance: \$27,165.75

Discretionary Balance: \$5,210.79

Community Trust: \$53.99

### Stay in Touch

- **Items for newsletter?**
- **Items for correspondence?**  
Please help keep us informed of births, deaths, and marriages involving our members and sustainers.
- **Address change?**  
Contact us at  
[jgrockymount@embarqmail.com](mailto:jgrockymount@embarqmail.com)



Check social media for pop-up  
socials throughout the year.

[www.facebook.com/jgrockymount](http://www.facebook.com/jgrockymount)  
[@JGROCKYMOUNT](https://www.instagram.com/jgrockymount) on Instagram

**And be sure to tag "Junior Guild of  
Rocky Mount" in any posts you  
make of JG events or photos!**

For more information, go to  
<http://www.jgrockymount.org/>

Guild Gazette

Post Office Box 7564

Rocky Mount, NC 27804